



Los Angeles Council  
of **Charitable  
Gift Planners**

## **WESTERN REGIONAL PLANNED GIVING CONFERENCE**

*Meeting the Moment: Philanthropy's Role in Healing*

**MAY 25 – 27, 2021**

Virtual Conference

---

On May 25 – 27, 2021, an influential group of gift planning professionals will gather virtually as the Los Angeles Council of Charitable Gift Planners holds its 30<sup>th</sup> Annual Western Regional Planned Giving Conference. One of the largest regional planned giving conferences in the country, this annual gathering of more than 300 non-profit gift planners and allied professionals is a one-of-a-kind opportunity for your organization or company to connect with and receive the undivided attention of key decision makers, estate planning professionals, and gift planning leaders across Southern California and the Western United States.

---

**We invite you to join us! This is your opportunity to be one of the limited number of partners at this highly anticipated annual event, considered to be one of the finest conferences in the country.**

## About LACGP

The Los Angeles Council of Charitable Gift Planners supports the vital work of non-profits and estate planning professionals through education and advocacy to help improve diverse planned giving programs and services for local, regional, and national organizations.

Our strength comes from the wide range of our members, including gift officers, attorneys, and advisors. Nevertheless, our important work dedicated to the field would not be possible without the invaluable support of Partners like you.

Sponsorship directly enhances our educational offerings, while also increasing access and building new connections between attendees and partnering organizations. We ask you to consider joining our community by supporting our upcoming Western Regional Planned Giving Conference.

### **Kelsey Picken**

Senior Director, Planned Giving  
City of Hope  
*LACGP Sponsorship Chair*

### **Dasha Thomas**

Director of Gift Planning  
The Fuller Foundation  
*LACGP Sponsorship Co-Chair*

### **Kimberley Valentine**

Vice President,  
Chief Advancement Officer  
Frank Lloyd Wright Foundation  
*WRPGC Chair*

### **Cari Jackson Lewis**

Principal  
California Philanthropic Consulting  
*WRPGC Co-Chair*

## About the Conference

Over the past 30 years, the Western Regional Planned Giving Conference (WRPGC) has earned a well-deserved reputation as one of the most stimulating and worthwhile educational opportunities for gift planning and other allied professionals.

As we transition into a fully virtual format for 2021, we look forward to reaching even more members, clients and organizations with new and unique content. **The 2021 WRPGC will engage in timely and socially relevant material, especially as it pertains to best practices and diversity, equity and inclusion, that will be necessary to successfully navigate the contemporary fundraising landscape, in Los Angeles and beyond.**

The 2021 WRPGC virtual conference is an exceptional opportunity to find out what our attendees and members need to support their planned giving programs and to share how they can use your products and services to meet their goals.

**Moreover, to offer engagement opportunities for both our members and sponsors, we will be adding 6 weeks of additional content leading up to the conference on May 25 – 27.**

To learn more about sponsorship needs and our extensive benefits for Partners like you, please review the following page.

## Partnership Levels

Principal Partner .....	\$10,000
Lead Partner .....	\$7,500
Mobile App Partner .....	\$5,500
Professional Development Partner .....	\$3,500
Breakout Session Partner .....	\$2,500
General Conference Partner .....	\$1,500

## Partial List of Past Partners

American Institute for Philanthropic Studies	Mitchell Silberberg & Knupp LLP
BNY Mellon Wealth Management	Northern Trust
California Community Foundation	PG Calc
California Philanthropic Consulting	Rodriguez, Horii, Choi & Cafferata, LLP
Clifford Swan Investment Counselors	State Street Global Advisors
Crescendo Interactive	TemoArjani LLP
Freeman Freeman & Smiley	The Stelter Company
Heritage Auctions	TIAA-Kaspick
Karlin & Peebles, LLP	U.S. Bank Private Wealth Management
MarketSmart	Valentine Trust Management
	Withers Bergman, LLP

**TO PROCURE A PARTNERSHIP TODAY, PLEASE CONTACT THE LACGP OFFICE:**

LACGP • 320 PINE AVENUE, SUITE #1050 • LONG BEACH, CA 90802  
PHONE: 949-715-5400 FAX: 949-715-6931 EMAIL: EVENTS@LACGP.ORG

# PARTNERSHIP BENEFITS

Submit the Partnership Payment form or pay online at [www.lacgp.org](http://www.lacgp.org)

	PARTNERSHIP LEVEL					
	Principal Partner	Lead Partner	Mobile App Partner	Professional Development Partner	Breakout Session Partner	General Conference Partner
<b>INCLUDED BENEFITS</b>						
	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,500</b>	<b>\$3,500</b>	<b>\$2,500</b>	<b>\$1,500</b>
	1 available	1 available	1 available	Multiple Available	Multiple Available	Multiple Available
Exclusive billing as “In association with...” in conference marketing, website and app	✓					
Sponsor of Plenary Program	✓					
Introduce Plenary Speaker	✓					
Attendee list complete with address and email	✓	✓	✓	✓		
Acknowledgment on Personalized Splash Screen, Featured sponsor on Main Banner, Push Notifications, Area Map Listing and other features			✓			
Sponsor for all Pre-Conference Sessions	✓	✓				
Sponsor of 1 Breakout Session	✓	✓	✓	✓	✓	
Introduce 1 Breakout Session speaker	✓	✓	✓	✓	✓	
Sponsor logo displayed before and after Session	✓	✓	✓	✓	✓	
Recognition in all conference marketing	✓	✓	✓	✓	✓	
Advertisement in conference app	✓	✓	✓	✓	✓	✓
Recognition on designated LACGP Partner webpage	✓	✓	✓	✓	✓	✓
Feature with link, logo, or video in our e-newsletter Partner Highlights section	✓	✓	✓	✓	✓	✓
Complimentary conference registration(s)	4	4	3	2	2	1



# Western Regional Planned Giving Conference

May 25 – 27, 2021 • Virtual Conference  
Partnership Registration Form

## Instructions:

Please complete all sections of the application and mail, fax, or email to:  
LACGP • 320 Pine Avenue, Suite 1050 • Long Beach, CA 90802  
Phone (949) 715-5400 • Fax (949) 715-6931 • Email [events@LACGP.org](mailto:events@LACGP.org)

Company: \_\_\_\_\_

Name/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone/Email Address: \_\_\_\_\_

## Partnership Opportunities:

Please check all that apply and calculate your total.

	Principal Partner	1 Available	\$10,000	
	Lead Partner	1 Available	\$7,500	
	Mobile App Partner	1 Available	\$5,500	
	Professional Development Partner	Multiple Available	\$3,500	
	Breakout Session Partner	Multiple Available	\$2,500	
	General Conference Partner	Multiple Available	\$1,500	
	Scholarship Sponsor <i>Provide complimentary registration for one or more deserving individual selected through a LACGP application process.</i>	Multiple Available	\$300	
			<b>TOTAL</b>	<b>\$</b>

## Payment:

### Deadline: Payment due by Friday, January 31, 2021

Please make check payable to LACGP and mail to: LACGP, 320 Pine Avenue, Suite 1050, Long Beach, CA 90802.  
LACGP accepts credit cards. Please complete the information below if paying with credit card.

I am using a:  Mastercard  Visa  American Express

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Should you foresee any difficulty in meeting this payment deadline, please contact LACGP Office at [events@LACGP.org](mailto:events@LACGP.org) or call 949-715-5400.



LOS ANGELES COUNCIL of  
**Charitable Gift Planners**

# Western Regional Planned Giving Conference

---

**May 25 – 27, 2021 • Virtual Conference**  
**Partnership Registration Form**

## Registration Information:

**Deadline: Friday, January 31, 2021, but you can send it now!**

Please complete the following to confirm your registration information is correctly recorded. If you would like to register additional colleagues or exhibit staff, the fee is \$300.00 per person beyond the number of complimentary conference registrations included with sponsorship level.

A check in the proper amount should be made payable to "LACGP" and mailed to LACGP, 320 Pine Avenue, Suite 1050, Long Beach, CA 90802.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Additional Registrants

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_